Corporate Sponsors Marketing and Benefits

Corporate sponsors will be listed in order of their financial contributions, with our Tulip Poplar sponsors appearing first and in bold in all publications and displays.

	Tulip Poplar \$10,000 \$8,000 tax-deductible	Sassafras \$5,000 \$3,950 tax-deductible	Pinxter Azalea \$3,000 \$2,460 tax-deductible	Milkweed \$1,000 \$835 tax-deductible	Purple Lovegrass \$500 \$390 tax-deductible
Your company name and logo printed on a banner and displayed at all major Arboretum events					
Thank-you ad published in the Star Democrat	Quarter page (\$300 value)	Eighth page (\$150 value)			
Your company name listed on Arboretum program & event calendars		*			
Exclusive post about your company on our blog		*	*		
Complimentary registrations for the annual Arbor Day 5K/10K Run	(10 reg.)	(5 reg.)	(3 reg.)		
Free facility rental for one corporate event	Six hours (\$600 value)	Three hours (\$300 value)	Two hours (\$200 value)		
Recognition in a "featured sponsor" weekly eblast (3,550 readers)	*	*		•	
Your company name and donation on our corporate sponsor display board					*
Recognition in Adkins Arboretum's Annual Report (3,600 readers)					*
Recognition of your contribution on our Facebook page (2,800 followers, average daily total reach of 1,070)					
Your company name and logo listed on Arbor Day Run T-shirts					
Complimentary tickets for our annual events: Beer Garden, Forest Faire, and Fairyfest	20 tickets per event (\$600 value)	10 tickets per event (\$300 value)	5 tickets per event (\$150 value)	3 tickets per event (\$90 value)	2 tickets per event (\$60 value)
Complimentary Arboretum admission passes for use by your customers or employees	40 guests (\$200 value)	30 guests (\$150 value)	20 guests (\$100 value)	15 guests (\$75 value)	10 guests (\$50 value)